



V Congreso Internacional de Estudios del Desarrollo
Desafíos al desarrollo: procesos de cambio hacia la justicia global

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REEDES
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Line 15: Social and solidarity economy

Social and Solidarity Economy is acquiring an increasing visibility in the context of the “new development agenda” marked by the Sustainable Development Goals. The commitment by wide spectrum partnership, between state, private sector and civil society invokes the potential of the private sector to generate a leverage effect derived from the mobilisation of resources and logics that are found within it. A great part of the narrative that legitimates this argumentation utilises concepts linked to the debates on social entrepreneurship and social businesses, the models of inclusive business (at the base of the pyramid), and a new version of Corporate Social Responsibility based on the generation of “shared value”. In this context and to the extent that SSE proposes not only “another way of doing business”, but also progressing towards the construction of “another economy”, there is room to question the role that SSE could play in these debates: What analytical and methodological categories of a transformative nature can SSE provide? What role can SSE organisations play in this context? To what extent can SSE organisation logics contribute to a transformative agenda that places life sustainability at the centre? What differential aspects for development cooperation do organisations that have cooperation (and intercooperation) as a central part of their logic propose? Is there room for a business agenda for development from SSE? What models of business and strategies of economic/business intervention are coherent with a transformative agenda? What logics of scalability and growth are compatible with this agenda?